

Editorial

Prof. Dr. Nighat Naheed Zafar

Patron-in-Chief

Gul-o-Berg Research Journal (English)

Research and critical inquiry constitute the foundation of the intellectual identity, academic standing, and educational excellence of any institution of higher learning. The continuity, advancement, and dissemination of knowledge can only be ensured when research is cultivated in a systematic and purposeful manner and in accordance with internationally recognized scholarly and critical standards. The inaugural issue of the Gul-o-Berg Research Journal (English) represents a practical realization of this academic vision. Its principal aim is to institutionalize a robust research culture at female public colleges and to promote sustained scholarly dialogue.

Gulberg College is distinguished by a strong academic tradition rooted in a rich historical legacy. The first issue of the college magazine was published in 2002 under the patronage of the eminent scholar Dr. Arifa Syeda Zahra, marking a significant milestone in strengthening the culture of research, academic writing, and intellectual expression within the institution. The present launch of the Gul-o-Berg Research Journal extends this scholarly lineage. Dr. Arifa Syeda Zahra's academic insight, intellectual leadership, and enduring educational contributions are clearly reflected in the conceptual framework of the journal. This issue continues a tradition grounded in rigorous research, critical engagement, and intellectual integrity.

The preparation of the first issue has been undertaken with great academic diligence and professional commitment by the editorial team—Dr. Fareeha Javed and Ms. Arooj Fatima—who have upheld high institutional and scholarly standards throughout the editorial process. All contributions included in this issue have undergone a formal peer-review procedure in compliance with the guidelines of the Higher Education Commission (HEC), and strict adherence to established editorial protocols has been ensured. The members of the Advisory and Editorial Boards merit special acknowledgement for their valuable scholarly guidance and critical insight, which have significantly enhanced the quality and credibility of this publication.

Technical collaboration has also played a vital role in the successful realization of this issue. The efforts of the technical team, particularly **Ms. Shehneela** and **Ms. Rida**, along with the Computer Science students involved in the development of the Gulberg website—**Amna Rafiq Baig, Khadija, Laiba Ismail, and Saima Tabassum**—are highly commendable. Their professional expertise and technical competence have enabled the journal to establish a coherent, credible, and high-quality presence on digital platforms.

This inaugural issue of the Gul-o-Berg Research Journal stands as a testament to Gulberg College's commitment not only to teaching and learning but also to the advancement of research, scholarly creativity, and intellectual debate. It is anticipated that future issues will continue to uphold HEC standards and further consolidate the journal's position as a reputable and reliable academic forum, particularly for women scholars.